

## 1. Privacy Policy

Declaration of the site's use of cookies

Purpose of the use of cookies on website:	Internal / 1st part cookies	External / 3rd part cookies
Technical functionality	Yes	No
Traffic measurement	No	Yes
Advert settlement (frequency, user measurement etc.)	No	Yes
Individually targeted advertising based on behaviour	No	No

### Information about owner:

This website is offered by:

FirstFarms A/S  
Majsmarken 1  
DK-7190 Billund  
Tel +45 7586 8787  
www.firstfarms.dk  
info@firstfarms.com  
CVR nr.: 28312504

### Cookies

This website uses cookies in accordance to the above purposes. A cookie is a small text file stored in your browser and in order to recognise your computer on subsequent visits. There is no personal information stored in our cookies and they cannot contain viruses.

### Time the cookies are stored

Cookies delete themselves after a certain number of months (may vary), but they are renewed after every visit.

### To delete cookies

See instructions here: <http://minecookies.org/cookiehandtering>. (in Danish language)

### To avoid cookies

If you do not wish to receive cookies, you can block them. See instructions here: <http://minecookies.org/cookiehandtering>. (in Danish language)

### What cookies are used for on our website

Cookies are used to make demographic and user-related statistics on our users to customise content and advertising accordingly.

### Google Analytics (traffic analytics)

The website uses cookies from Google Analytics to measure the traffic on the website.

You can disable cookies from Google Analytics here: <http://tools.google.com/dlpage/gaoptout>

## **Advertising network**

The website uses the following advertising networks:

- Google

It is possible to opt out, that you are part of a range of advertising networks that share information across different networks. You can find the list here: <http://minecookies.org/fravalg>. (in Danish language)

## **Use of personal data**

Personal data is never disclosed to third parties unless you express consent, and we never collect personal information unless you have given us this information at registration, purchase, or participating in a survey, etc. Information collected is name, address, zip code, email, gender, age, interests, attitudes and knowledge of various topics.

Personal data is used to complete the purchase or service for which the information has been collected. The information is also used to get more familiar with you and other users of the website. This use may among others include studies and analysis aimed at improving our products, services and technologies; and displaying content and advertising that are customised to your interests and hobbies.

## **Contact re. personal data**

If you want access to the information recorded about you, you must contact us at [info@firstfarms.com](mailto:info@firstfarms.com) or write to us at the following address: FirstFarms A/S, Majsmarken 1, DK-7190 Billund. If there is registered false data, or you have other objections, you can also contact us at the same location. You have the possibility to get insight into the information registered about you, and you can object to a registration under the provisions of the Danish Act on Processing of Personal Data.

## **Personal data protection**

According to the Danish Act on Processing of Personal Data, personal information is kept secure and confidential. We store your personal information on computers with limited access that are located in controlled facilities, and our security is checked regularly to determine whether our user information is handled securely, and always bearing in mind your rights as a user. However, we cannot guarantee 100 percent security for data transmissions over the internet. This means that there may be a risk that unauthorised persons are gaining access to information when data is sent and stored electronically. Thus submitting your personal information is at your own risk.

Personal information is deleted or made anonymous continuously as the purpose for which it was collected, is terminated. Personal information is stored no longer than 12 months after use.

The rapid development of the internet means that changes in our processing of personal data may be necessary. We reserve the right to update and amend these guidelines for processing of personal data. In case of substantial changes we will notify you in the form of a visible notice on our website.

To the extent that personal information about you is processed, you have according to the Personal Data Protection Act the right to obtain information on which personal data can be attributed to you. If it turns out that the information or data processed about you is incorrect or misleading, you are entitled to claim these corrected, deleted or blocked. You can always object that the information about you is being subject to treatment. You can also at any time revoke your consent. You have the possibility to complain about the handling of information and data relating to you. Complaints are submitted to the Data Protection Agency, cf. the Personal Data Protection Act § 58, section 1.

## 2. Disclaimer

By utilising and using FirstFarms' website, you agree to the conditions set out below. The website has been created in accordance with Danish law. Consequently, the Danish version of the website and its contents take precedence over other language versions of the website.

### Disclaimers

FirstFarms takes all possible measures to ensure that information on the website is constantly up to date. The information on FirstFarms' website is given with no expressed or implied warranty as to its accuracy or completeness. Furthermore, FirstFarms reserves the right to change the content of the website at any time and without prior notice.

Where there are links to a third-party website, FirstFarms is not responsible for the content of the linked pages.

The information on FirstFarms' website shall not be considered as an invitation to invest in FirstFarms' shares. Past performance of FirstFarms' shares is not indicative of future performance - the value of shares may go up or down.

### Liability to pay compensation

In no event can FirstFarms be made liable to pay compensation for use of FirstFarms' website or virus attack resulting from use of FirstFarms' website, including loss of income, operating loss or loss of data, interruptions in operations or similar loss.

FirstFarms shall be indemnified from any claim which might arise as a result of the user's illegal use of FirstFarms' website or any such usage giving rise to damages.

### Rights

All names, logos and trade marks on FirstFarms' website are the property of FirstFarms or FirstFarms - associated companies or cooperation partners, and must only be used with the prior consent of FirstFarms.

Content on the website including text, graphics, icons, images, sound files and software, etc., belongs either to FirstFarms or FirstFarms' cooperation partners and is protected in accordance with the Copyright Act and other relevant statutes. Users of the website may use, view, download and store content from FirstFarms' website, provided that this is done for personal and non-commercial use and subject to the condition that FirstFarms' rights are not violated.

Unauthorised copying, dissemination or publication of pages of the website or parts thereof is in contravention of the Copyright Act and may result in sanctions under civil or criminal law. Neither is it permitted to remove notices from the website, or material available on the website, concerning the Copyright Act or similar.

### Transfer

FirstFarms' reserves the right to transfer its rights and obligations to a third party at any time without obtaining prior consent from the user.

## Other

FirstFarms reserves the right to revise the conditions for use of the website at any time. FirstFarms also reserves the right, at its own discretion, to remove information from the website and to remove the website without notice.

If any part of these conditions should be deemed illegal or invalid and thus unenforceable, this shall not affect the validity and enforceability of the remaining part of the conditions.

## Processing of personal data

You are advised to read FirstFarms' guidelines for protection of personal data and privacy protection before using FirstFarms' services

In connection with your subscription to FirstFarms' news service we obtain information from you in respect of your e-mail address in order to send information to you. You may cancel your subscription to our newsletter at any time.

Data about your e-mail address will only be processed internally within the group and forwarded to divisions and companies belonging to FirstFarms, including subsidiary companies and associated companies. Data will not be used for external forwarding outside FirstFarms without your prior consent, and FirstFarms will not use your personal data for marketing purposes, including the sending of e-mails containing marketing content.

FirstFarms has implemented security precautions to ensure that our internal procedures comply with our highest security policy standards. Consequently, FirstFarms makes every effort to protect the quality and integrity of your personal data.

You have the right to know about data concerning you that is processed by FirstFarms, subject, however, to certain legally specified exceptions. You also have the right to object to the collection and further processing of your personal data. In addition to these measures, you also have the right to have your personal data amended, should the need arise.

FirstFarms uses cookies on its website and related websites. A cookie is a small text file sent to your browser from a web server and stored on your computer hard disk. None of this data can result in concrete identification of a user; the data is used solely to enable you to use FirstFarms' website more easily and effectively. The cookies contain no personal data such as information about your e-mail address or other personal data.

On FirstFarms' web pages there will be links to other websites or integrated sites. FirstFarms is not responsible for the content of other companies' websites or their practice in connection with collection of personal data. When visiting other websites you are advised always to read the owner's policy with regard to protection of personal data and other relevant policies.

If you wish us to update, amend or remove personal data we have recorded about you, or if you have any questions regarding the above conditions, please contact us at [info@firstfarms.com](mailto:info@firstfarms.com) or write us at the following address: FirstFarms A/S, Majsmarken 1, DK-7190 Billund.

## Disputes

Any dispute or claim that might arise in connection with the use of FirstFarms' website or the above conditions shall be governed by the laws of Denmark, and shall be settled exclusively by the Danish Arbitration in Copenhagen, Denmark, in accordance with the "Rules of Procedure of the Danish Institute of Arbitration". The language of the arbitration shall be Danish.